

Bookstart Sweden

SWEDISH
ARTSCOUNCIL

A background image showing a person's hands holding a smartphone over a desk. On the desk, there is a laptop and a pen. The image has a halftone or dot pattern overlay.

Swedish Arts Council is a government authority whose principal task is to implement national cultural policy determined by the Parliament

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Goals



- Strengthen parents in their vital role for childrens' early language development.
- Develop cooperation between public libraries, health centres, preschools and families.
- Share and grow knowledge about family literacy

Bokstart's Origin



- A long tradition of book gifting programs and cooperation between health care and public libraries.
- 2014–2017: five pilots, based on Bogstart Denmark. Home visits at 3 occasions, 3 books per visit, library run.

Bokstart Today

- 2017–2020: National government assignment.
- Grants: Project (3 years) and Network (1 year). 10 million SEK a year
- Home visits & methods vary depending on local conditions. Exploratory phase.
- Public libraries coordinate along with health care, preschools and other local actors.
- 28 Bokstart projects and 30 networks
- Share & learn: conferences & seminars, innovation program and training, website.

Reading Is Magic



BOKSTART.SE

Inspiration and
knowledge for
professionals and
parents

- films
- articles
- materials

For example:
multilingualism,
national minorities,
reading & children's
language development



Västernorrland - Refugee Reach Out

Regional project

Coordinating, Connecting,
Cooperating & Collaboration

Home visiting

Testing





- Play, read, sing, talk, rhymes, signs
- Language training & languages of the families
- Activities & arenas
- Network & Building bridges



Enköping – a palette of methods to reach families

- Home visits/parent meetings: librarian + nurse
- Bokstart-party at the library
- Open preschool – book club for families and language training for immigrant parents
- Preschool libraries

Norrköping - Strengthen the society



- Activities & arenas in socioeconomic areas
- Building bridges & empowerment
- Open preschool and libraries
- Language training & languages of the families
- Play, read, sing, talk, rhyme, signs
- Building reading spots/bookstartcorners



"Design thinking"

An innovation approach to drive change from actual needs - with the perspectives of the users.

- Training with professional coaches
- Methods for getting to know target groups
- Testing of ideas before implementation
- New arenas - "Outside the comfortzone"

Summary - reach the "hard to reach"!

- Collaborations - on all levels
- Home visits
- Child health care
- Preschools, open preschools & family centers
- New arenas - meet people where they are!
- Training in Design thinking

The future



- Strengthen cooperation & collaboration with other government authorities
- New national assignment or...?
- Join the movement & reach out
- Evaluation, Research survey & Knowledge review
- A Swedish Model

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A photograph of a person sitting on a dark-colored sofa, with their hands clasped in a prayer-like gesture. The image is semi-transparent, serving as a background for the text. The word 'Thanks!' is written in a large, bold, white sans-serif font across the center of the image.

Thanks!

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