

2023



**mestiza**  
 ASOCIACIÓN ARTÍSTICA-SOCIOCULTURAL



Gipuzkoako Foru Aldundia  
 Departamento de Cultura,  
 Cooperación, Juventud y Deportes



ETORKIZUNA ORAIN  
 Es futuro



ordizia  
 bizi herria



bibliotekaermua



Ayuntamiento  
 de Vitoria-Gasteiz  
 Vitoria-Gasteizko  
 Udala



Vitoria-Gasteiz  
 Hiri Hezitzailea  
 Ciudad Educadora



Bookstart España is being **funded** by Gipuzkoa Provincial Council, Ermua City Council and Vitoria-Gasteiz City Council from the Basque Country, Spain.



## PROJECT IMPLEMENTER



## SUPPORTED BY



## PROJECT PARTNERS



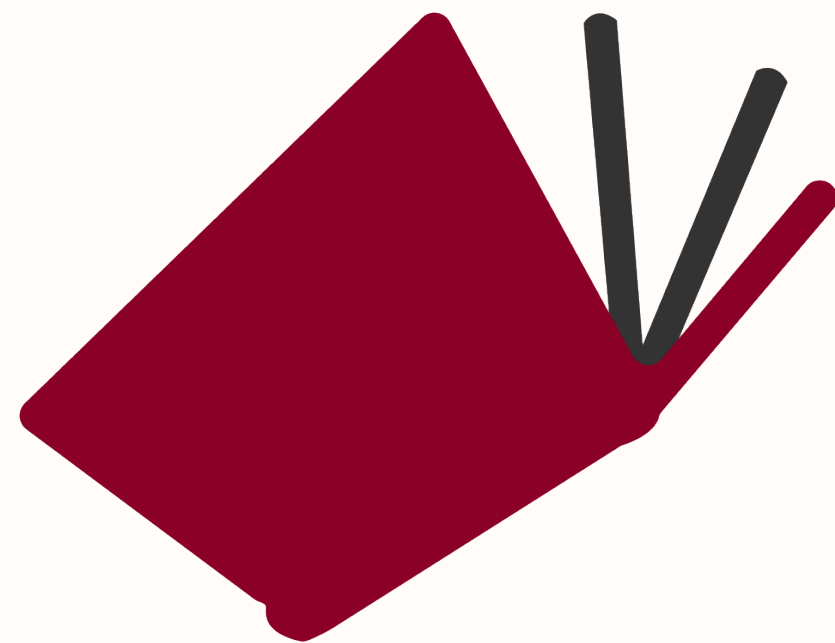
To bring Bookstart España nationwide we need to work hand to hand with public institutions and partners. The High Commissioner against Child Poverty and the Ministry of Culture and Sport have developed together the 'Culture that Transforms' initiative, which promotes the participation in culture of children and adolescents in vulnerable situations. Bookstart is one of the projects supported by this initiative.



# HOW WILL WE DEVELOP THE PROJECT NATIONWIDE?

With the support of the High Commissioner against Child Poverty, we've created a network called 'Leer Transforma', a national network that brings together various organisations with a recognised trajectory in reading promotion, socio-cultural development, innovation projects and activities. This network was established at the request of the High Commissioner against Child Poverty to develop reading promotion projects, campaigns and implement Bookstart Spain all over the country.

**LEER**



**TRANSFORMA**

Red Estatal de Promoción Lectora Infantil y Juvenil

# 'LEER TRANSFORMA' MEMBERS

come from different regions in Spain:



**ARAGON**

**BASQUE COUNTRY**



**CATALUNYA**



**CATALUNYA**



**SALAMANCA**

# OUR ACHIEVEMENTS IN 2022

Bookstart España has counted with a funding of 23.800€ for its pilot stage to reach 895 families in total with children between the ages of 0 and 2. We've delivered our Book Bags through Public Libraries and Municipal Nursery Schools.



# OUR BRANDING AND ILLUSTRATIONS

For our logo and illustrations we've worked with different young illustrators, supporting new talents and creating a community that works hand to hand with our vision.



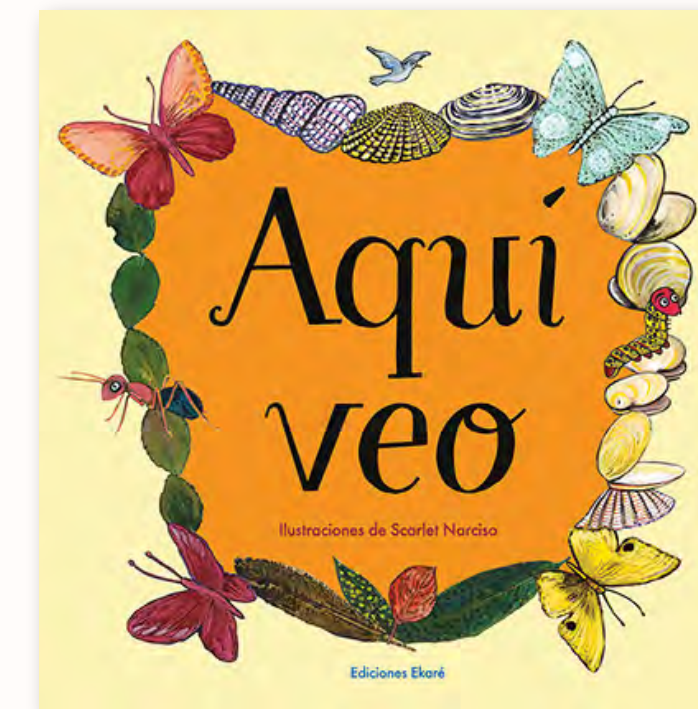
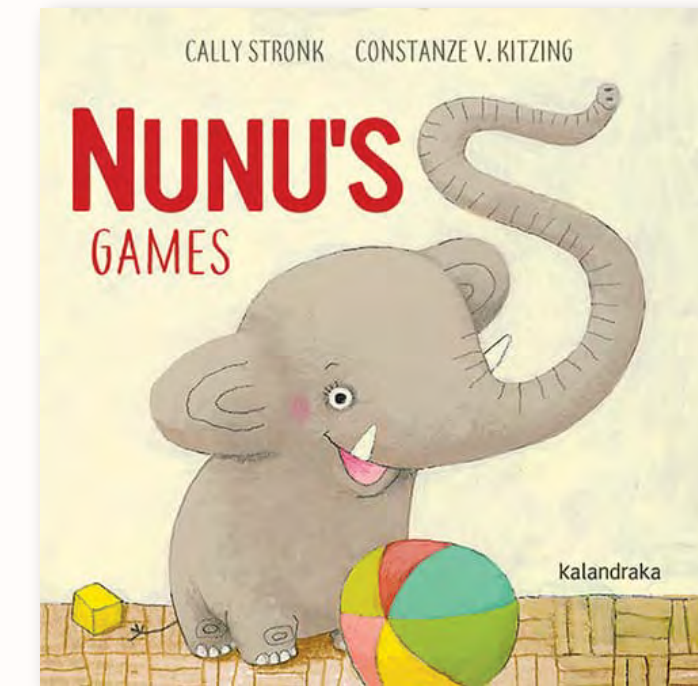
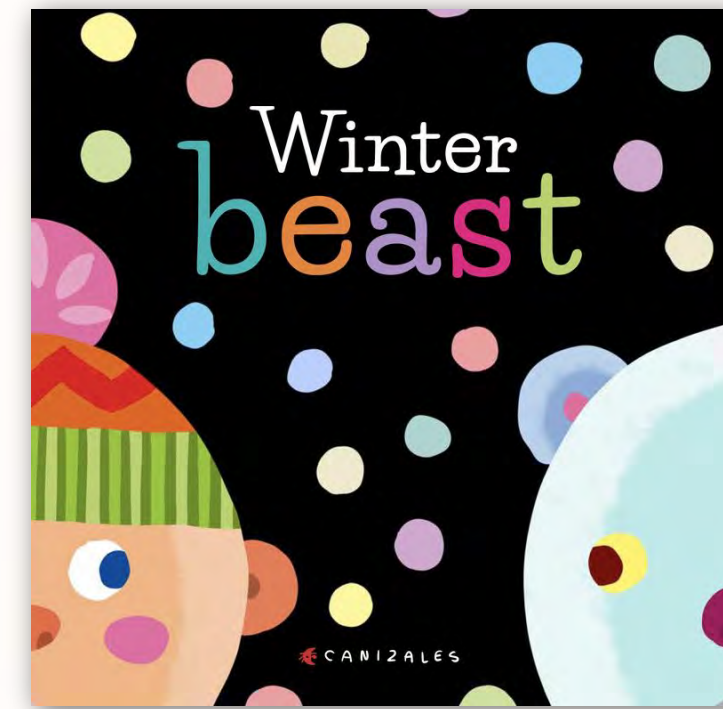
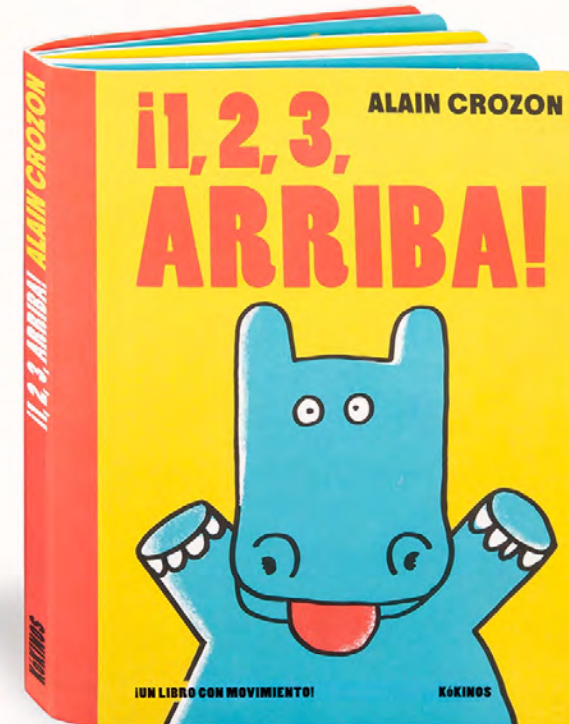
The hedgehog family in our logo was created by Ane Loinaz.



The illustrations and design for the rhymetimes and website were created by Valerie Weilheim.

# BOOK SELECTION

Our book selection was carefully made by Mestiza, then revised by a group of experts from the Leer Transforma network and librarians, bearing in mind the many necessities of the project's target groups. This includes special bookbags for children with additional needs.





# INSIDE OUR PACKAGE



**ERRIMAK ETA ABESTIAK**  
RIMAS Y CANCIONES • RHYMETIMES

**BAT, BI, HIRU**  
Bat, bi, hiru, lau, bost,  
Nire eskuak non daude?  
Hemen!

Bat, bi, hiru, lau, bost,  
Nire eskuak non daude?  
Hemen!

**TWINKLE, TWINKLE**  
Twinkle twinkle little star,  
How I wonder what you are,  
Up above the world so high,  
Like a diamond in the sky,  
Twinkle twinkle little star,  
How I wonder what you are.

**LEYENDO Y APRENDIENDO**  
Leyendo y aprendiendo nos vamos conociendo, Leyendo y aprendiendo vamos descubriendo. Los números, las letras, y te divertirás.

**LIBURU BABY KLUBA**

**ZURE SEME-ALABEI IRAHURTZEN BADIZU:**

- Konfiantza handiagoz hasiko da bere bunararengan, eta lagunartekoago izango da taldeetan. Ikerketen arabera, erregulartasunaz irakurtzen zaien haurrak konpromiso handiagoak eta erantzukizunak dira gizartearen baita, hobeto moldatzen dira generario taldeetara.
- Hiztegi zabalgago eskuratuiko du. Azterlan batzuen arabera, hiru urterekin irakurtzen dituen familietako haurrak irakurtzen ez dituen familietako haurrak baino 20 mila hitz gehiago erabiltzen dituzte. Hiztegi zabalgago izateak haurren ahozko adierazpena errazten du.
- Hobeto jango zaitu eskolan. Eskola hazi aurretik haurrentzako izanekin eta ikasketekin oinarritu diren haurrek aurrera egiten dute eta bertan emaitza hobekiak lortzen dituzte irakurri ez zaidien haurrek baino.
- Bizitzan abantailarekin abiatuko da. Berkeia batzuen arabera, haurrak bere bizitzan izango dituen lorpenak, famiarian egoera sozioekonomikoaren mende baino gehiago, zenbat irakurri izanaren mende daude.

**AMA HIZUNTZAREN GARRANTZIA:**  
Ama-hizuntza norberaren emozioen hizuntza da. Guraso batek haurrari bere ama-hizuntzan irakurtzen dionean, haurraren lotura estua ezartzen du eta honek bere sentimenduak adierazteko hitzgia erabiltzen du bere osasun mental eta emozionalaren zati bat.

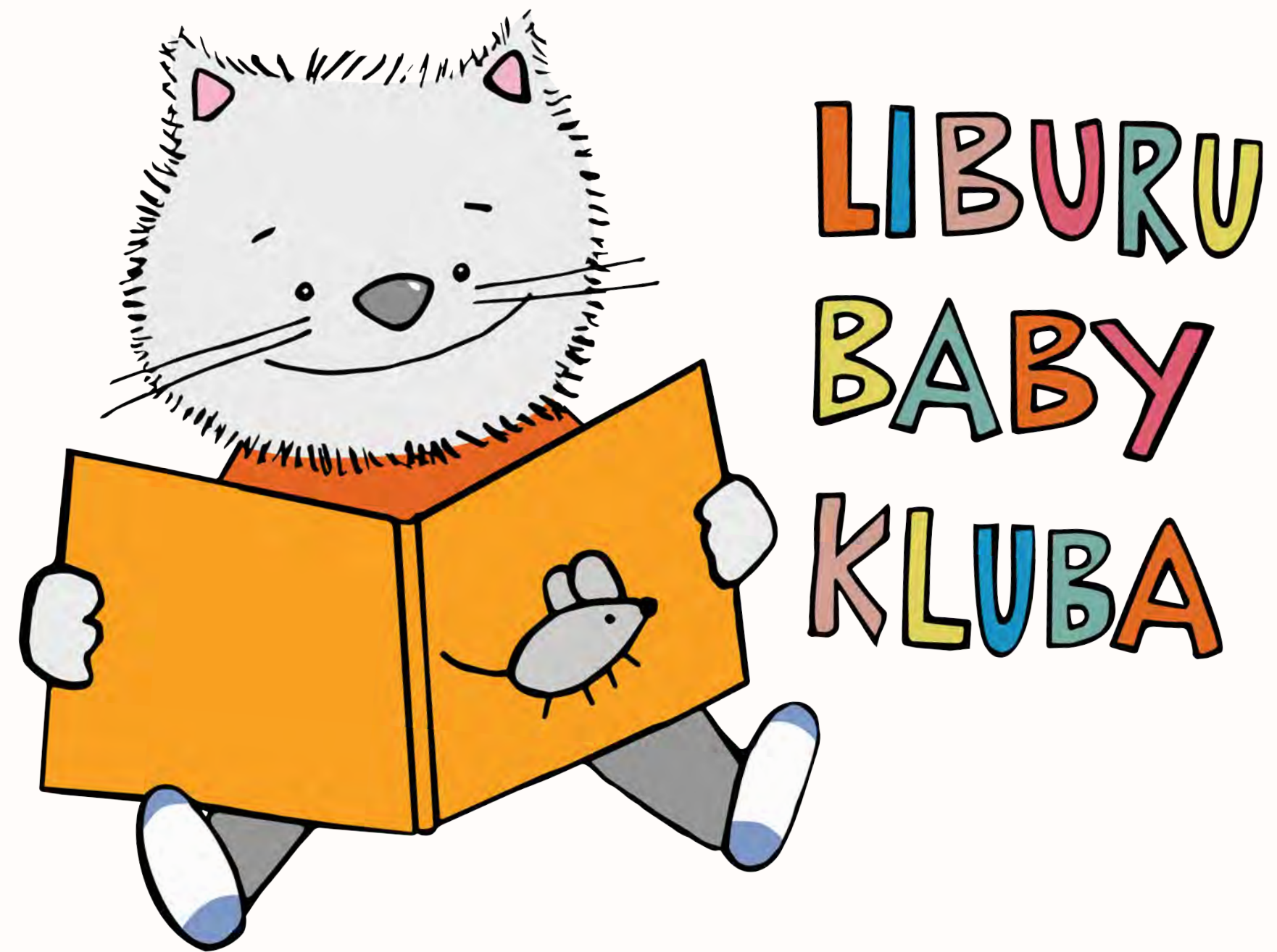
**SI USTED LEE EN VOZ ALTA A LAS NIÑAS Y NIÑOS:**

- Creceará con más confianza en sí mismo y será más sociable en los grupos. Según las investigaciones, aquellos niños y niñas a los que se les lee con regularidad son más comprometidos socialmente y más empáticos y empáticos, y se llevan mejor con el resto del grupo.
- Adquirirá un vocabulario más amplio. Hay estudios que demuestran que a los tres años de edad las niñas y niños pertenecientes a familias que leen ya han escuchado 20 millones de palabras más que las niñas y niños de familias que no leen. El hecho de poseer un vocabulario más amplio facilita la expresión oral de las niñas y niños.
- Le irá mejor en el colegio. Las niñas y niños que se han familiarizado con los cuentos y las canciones infantiles antes de comenzar la escuela, progresan y consiguen allí mejores resultados que las niñas y niños a los que no se les ha leído.
- Partirá con ventaja en la vida. Hay investigaciones que concluyen que los futuros logros de la niña o niño en su vida dependen más de cuánto le hayan leído que de la situación socioeconómica de la familia.

**LA IMPORTANCIA DE LA LENGUA MATERNA:**  
La lengua materna es el idioma de las emociones propias. Cuando un padre o madre lee a su hijo o hija en su lengua materna, establece un lazo estrecho y construye el vocabulario con el que la niña o el niño podrá expresar sus propios sentimientos: una parte esencial de su salud mental y emocional.

# LIBRARIES AND STORYTIME SESSIONS

Bookstart España is complemented by free reading promotion sessions of Liburu Baby Kluba, which are organised at the libraries that partner with us and the Municipal Nursery Schools in Vitoria-Gasteiz.



# WHERE WE ARE NOW

We are currently working together with the The High Commissioner against Child Poverty to raise funds for the project.

We are working hand to hand with local authorities across the Basque Country so we can bring the project to new cities and new libraries, which is one of our main goals.

At the moment we're in conversations with the Aragón region government to bring Bookstart España over there.



# OUR MISSION

Bookstart España is a universal reading promotion programme through which children receive an annual free package of books, with the aim of inspiring a love of books, songs and rhymes from birth.



# THE POWER OF NETWORKING

EU  
READ



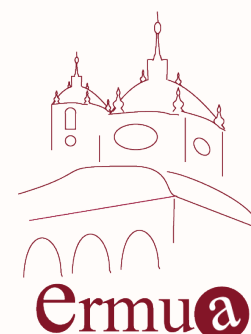
GLOBAL NETWORK  
FOR EARLY YEARS  
**BOOK  
GIFTING**

Mestiza has found support in EURead and its members, who have kindly shared their knowledge, experiences and information with us. The Global Network for Early Years Bookgifting has also been key to the development of Bookstart España, which is inspired by the model of Bookstart by Booktrust UK.

# THANK YOU FOR YOUR TIME



  
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