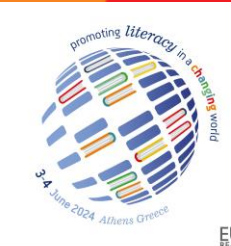


ΔΙΑΒΑΖΟΝΤΑΣ
ΜΕΓΑΛΩΝΟΥ

Piloting reading promotion intervention
in Primary Healthcare in Greece
First observations

Evanthia Sakellari



“By Reading they Grow”

Pilot programme in 12 public primary healthcare settings in Attica region in areas with vulnerable families

Under the aegis and with the financial support of the Ministry of Culture

- Strengthening health professionals with education, counseling support, books and leaflets that are necessary for the implementation of their interventions among the families with infants and toddlers
- Strengthening older children's interest in reading by setting up small collections of books in waiting rooms

The information we collect will be used to design a universal intervention to promote reading in the family, while the possibilities of cooperation with the Municipalities and local libraries are explored



“By Reading they Grow”

For every healthcare setting donation of:

- A collection of **16 books for 0-4 years old children** (to be used by the community health specialists during the health visits)
- A collection of **60 books for 0-12 years old children** (in the waiting rooms)
- **Leaflets for parents of 0-4 years old children**
- **Bags for the health professionals** (to carry the books and the leaflets for the home visits)
- **Two boxes** for the books in the waiting rooms





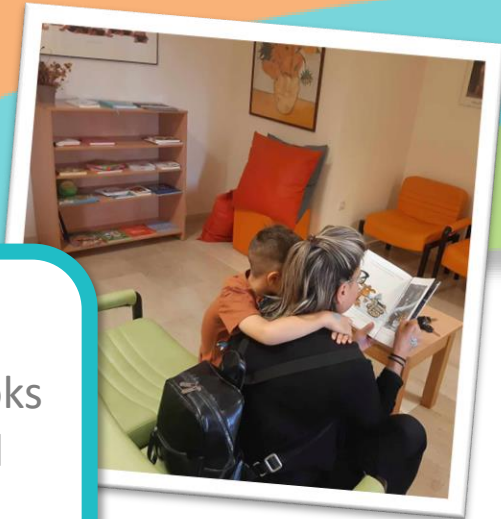
March 2023

Seminar for community health specialists and data collection about the situation of each healthcare setting



April 2023

Distribution of materials to health settings



June 2023

Small collections with books for children 0-12 years old for the waiting rooms

October 2023 – April 2024

Donation of a book to all children 12-24 months who visit the health settings for their regular check-ups and/or vaccinations



Beyond our planning & expectations...



Next steps

- Focus groups
- Dissemination event in autumn 2024

Thank you!