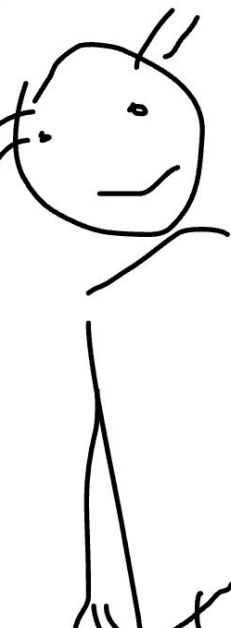




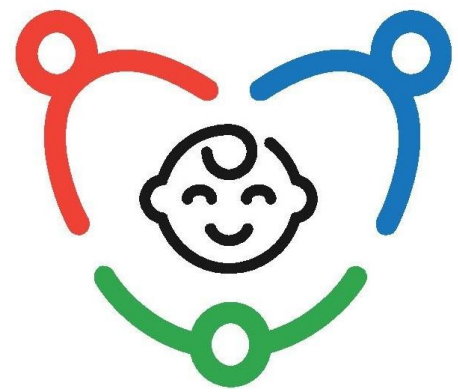
TECEC

Tanzania Early Childhood Education and Care

All children grow up
reaching their full
developmental milestone



WHO WE ARE



TECEC

Tanzania Early Childhood Education and Care

We're a national, community-rooted organization, addressing developmental delays of young children during formative years in low-income families in Tanzania.

Father Involvement in Book Sharing

As part of our Childcare Learning Hub, fathers are actively engaged, gaining parenting support while their children enjoy free play and learning



The Early Stimulation Hub at the Public Health Center encourages father engagement by offering a space where they connect through play with their children, supporting the government's campaign for fathers to accompany their wives to clinics with meaningful activities during visits.



Free Book Dash Book

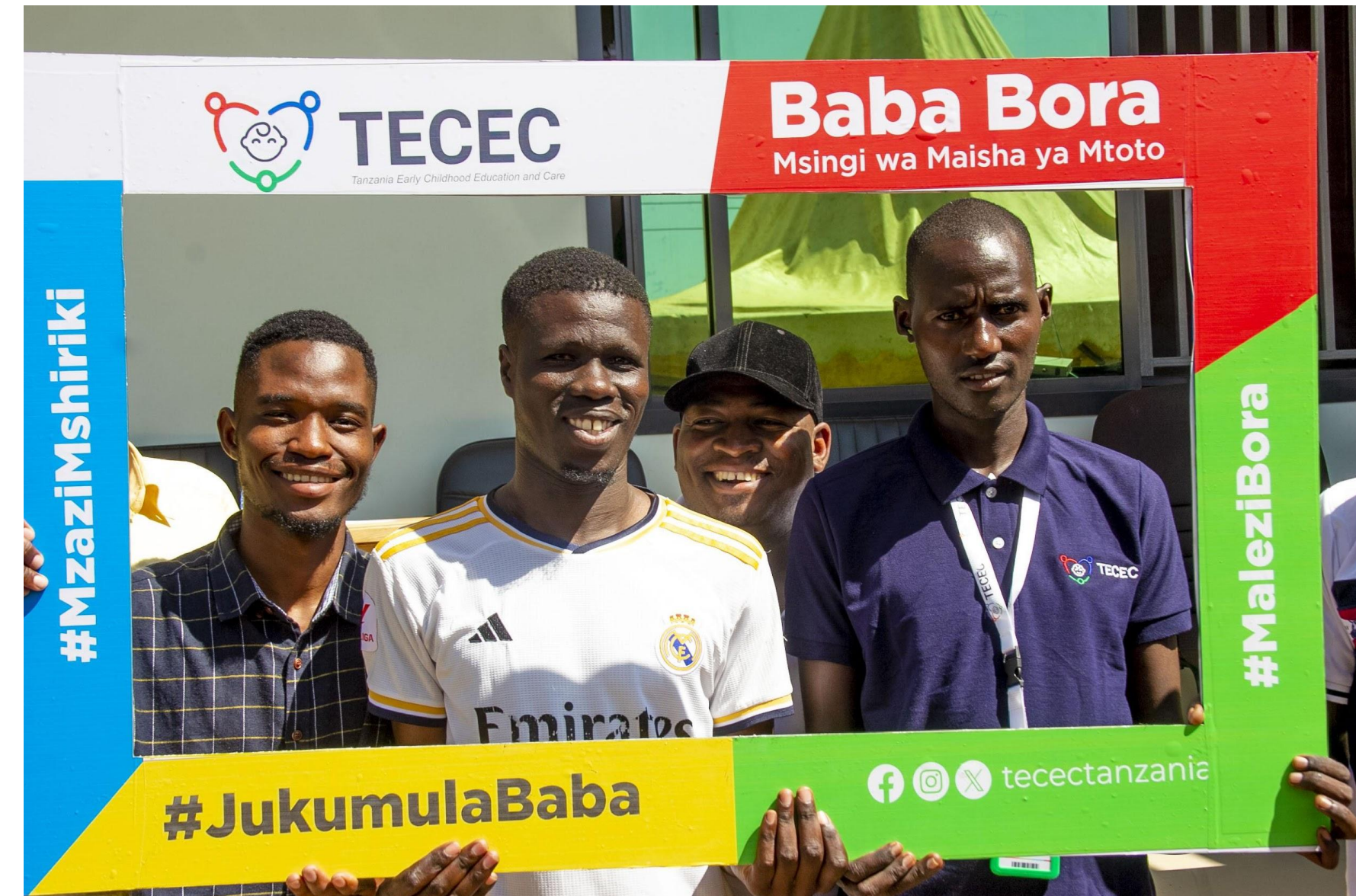
Has encourage fathers to spend at least 30 minutes a day engaging with their children through play, talk, Picture reading, or singing to build strong bonds. Parents are motivated by free books and tips on using local materials for learning at home.



TECEC supports fathers by providing **free and low-cost early learning and play materials**, making it cost-effective and easier for them to engage and play with their children at home.



TECEC, in collaboration with local community leaders, has been running the **Baba Bora Campaign** to engage fathers in childcare and early learning at home, while recognizing and supporting them to become ambassadors who inspire and mentor other fathers.



Why Fathers ?

Fathers' involvement improves child outcomes: cognitive, emotional, behavioral



Barriers that limit fathers' involvement

In our programs, fathers' involvement in childcare is often **limited by stigma, isolation, and cultural norms** that view caregiving as a mother's role.



We are addressing these barriers through our programs like the **Childcare Learning Hub, Baba Bora Campaign, and Free Book Dash Books**, creating welcoming spaces for fathers, and working with local leaders to normalize and celebrate active fatherhood.



Strategies we use to increase fathers' participation.

- We have partnered with local leaders, clinics, and community groups
- We offer flexible scheduling to accommodate fathers' availability
- We engage male facilitators and local father role models
- We provide practical, hands-on learning on child development
- Train fathers in entrepreneurship and income-generating skills to support family well-being
- Recognize and celebrate involved fathers publicly
- Offer regular follow-up and support through home visits or peer groups

