

Bookstart Taiwan: the localization process and the participation of the medical system in recent years



閱讀起步走

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To begin with...

- Founded in 1971, **Hsin Yi Foundation** has been dedicated to early childhood education.
- In 2006, the Foundation became an affiliate of the **International Bookstart Association**.



Collaborate with Public Libraries

Our routine work includes **holding book selection meetings** every other year, and working with government on book gifting. We also work closely with public libraries. Some main services we provide including:

- **Hold forums for parents** to talk about how to select books and how to read with kids and literacy development.
- **Organize workshops for librarians** to improve their storytelling skills.
- **In 2009, the annual Bookstart Day** was launched.



Let's link the libraries together—Bookstart day!

- Every year in October, we select a theme and hold a Bookstart campaign across Taiwan.
- The campaign will be announced on our website, and we provide a package containing:
 - ☆ a book ☆ resource kits ☆ an extension activity plan with
 - ☆ a demonstration video.

Libraries may apply for these online. And they may either copy our demonstration or use the same material to conduct their own events.

2023: Let's Play Hide-and-Seek



1 book / 2 fishing poles / 10 plush fish



An example of 2018



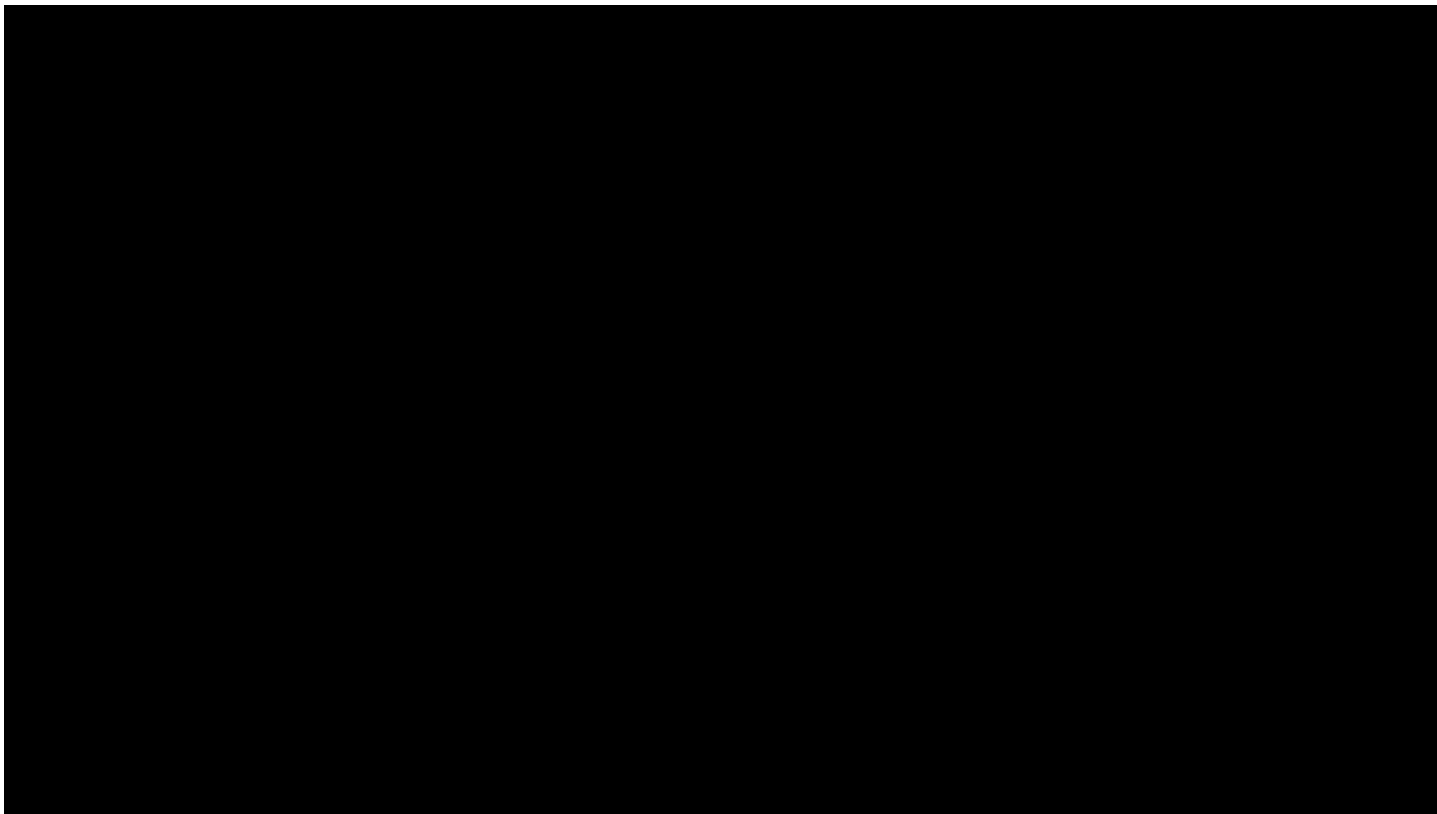
Fun with Dots Party!

Press Here

Game cards designed by Herve Tullet
a few plastic balls / a white cloth



Demonstration Video



<https://reurl.cc/bY3XmX>

Let's link the libraries together—Bookstart day!

- Nearly 100 libraries and kindergartens participate in this event.
 - Libraries may make their own schedule to hold their reading events, and we encourage them to send us photos and feedback after the events.
- ☆ A southern library told us instead of singing nursery rhyme, they sang **a local folk song** to connect local people. Another library told us they brought **a butterfly net** for children to catch the goldfish!

Read, Sing and Play!



Photos from libraries



Happy Birthday, The Very Hungry Caterpillar!



2019信誼Bookstart全台圖書館大串聯

好餓的毛毛蟲

生日快樂!



Photos from libraries



Bookstart Day Goes Outdoors

Due to the pandemic, instead reading inside, 2021 Bookstart Day we hosted a picnic on the library's lawn.



Integrate Medical Systems to Bookstart

Medical Systems complemented families who rarely use library resources, especially disadvantaged families living in remote areas. Here are the main services:

- **Set up reading corners** where families can enjoy books instead of screens while waiting to see the doctor.
- **Organize training workshops** for volunteers to promote reading in clinics.
- **Reach out to disadvantaged children** and guide their rehabilitation through reading.
- **Hold activities** to identify developmental delays in children early on.



Photos from health center



Photos from hospitals



Thank you

For more information, please visit our [Official Website!](#)

