

Bookbug for the Home

**‘Bookbug isn't just a
literacy programme,
Bookbug builds families’**

Dr Suzanne Zeedyk



Bookbug

Bookbug Programme



- Encourages parents and children to share stories, songs and rhymes together from before birth
- In every local authority and health board in Scotland
- Funded by the Scottish Government

Bookbug for families



scottishbooktrust.com



Bookbug for the Home



- Encourage families to share books, sing and rhyme together at home
- Support families to build positive relationships and attachment

Resource kit

- Handbook
- Empathy doll
- Finger puppets
- Lycra (sparkly blanket)
- Bookbug bags
- Books



Bookbug in action



Modelling

- Eye contact
- Face to face
- Chatting
- Listening
- Touch and tickles
- Actions



Bookbug in action



Building songs, rhymes and stories into family life

- Using Bookbug Bag books
- Start small
- Routine
- Accessing local services

Life changing for families

‘I have worked with a family with a child with ASD, who was non-verbal. We adapted Bookbug for the Home to include play activities to encourage communication. During singing we paused a lot during the songs to encourage verbal interaction. The child is now talking to communicate and using lots of single words and some phrases! The mum has said the support she has received has been life changing.’

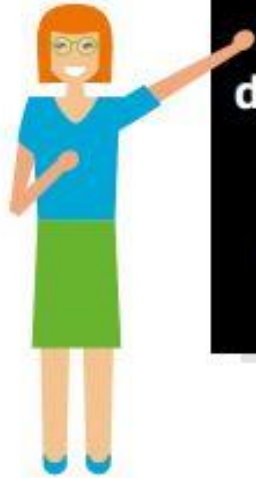
Esther, Early Years Co-ordinator, Third Sector

Life changing for families

‘The mum I worked with had a very difficult upbringing which resulted in being a looked after child. When she was pregnant with her own child she could not understand the concept of reading to baby. After I delivered Bookbug Sessions ... the mum decided to show her child books and read them out loud. When the child was 9 months old the mum still attended the library to obtain books and was asked by her family why she was reading to her child. She stated that “my child will have better speech and language skills because I have read him lots of books”. I was so proud of her and don’t think I could have hoped for a better outcome!’

Susan, Family Nurse, NHS

Scale and impact



480
delegates trained
from health, local
authority, education,
libraries and third
sector organisations
in 2018–19



Training rated

4.9
5



96%

of delegates
said training
increased their
confidence in
working with
families



Almost half

of delegates said the training
had supported families to go on
to attend public Bookbug Sessions

Delegates have used
Bookbug activities with an estimated

2,000 families



including those facing difficult and
challenging situations such as:

- Low confidence, social isolation or poor mental health
- Poverty or deprivation
- Children with additional support needs



Training and support for practitioners

- Fully funded training course (1 day)
- Resource kit and handbook
- Working with Bookbug monthly newsletter
- Local steering group
- **Shared Practice events**
- Ongoing support (resources, webinars, case studies)

What is a Bookbug Shared Practice Event?



An event that brings together everyone using the Bookbug Programme to engage families to share good practice, ideas and to connect.

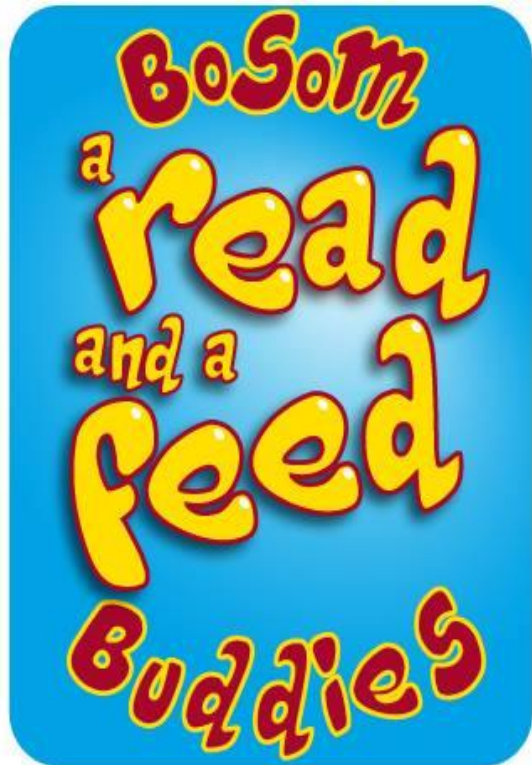
Event agenda

- Programme updates from the Bookbug team
- Good practice presentations from local professionals
- A session on song, rhyme and books suggestions
- Round table discussions on successes and challenges
- Lunch & networking

[Click for video of a shared practice event.](#)



Bookbug across Scotland



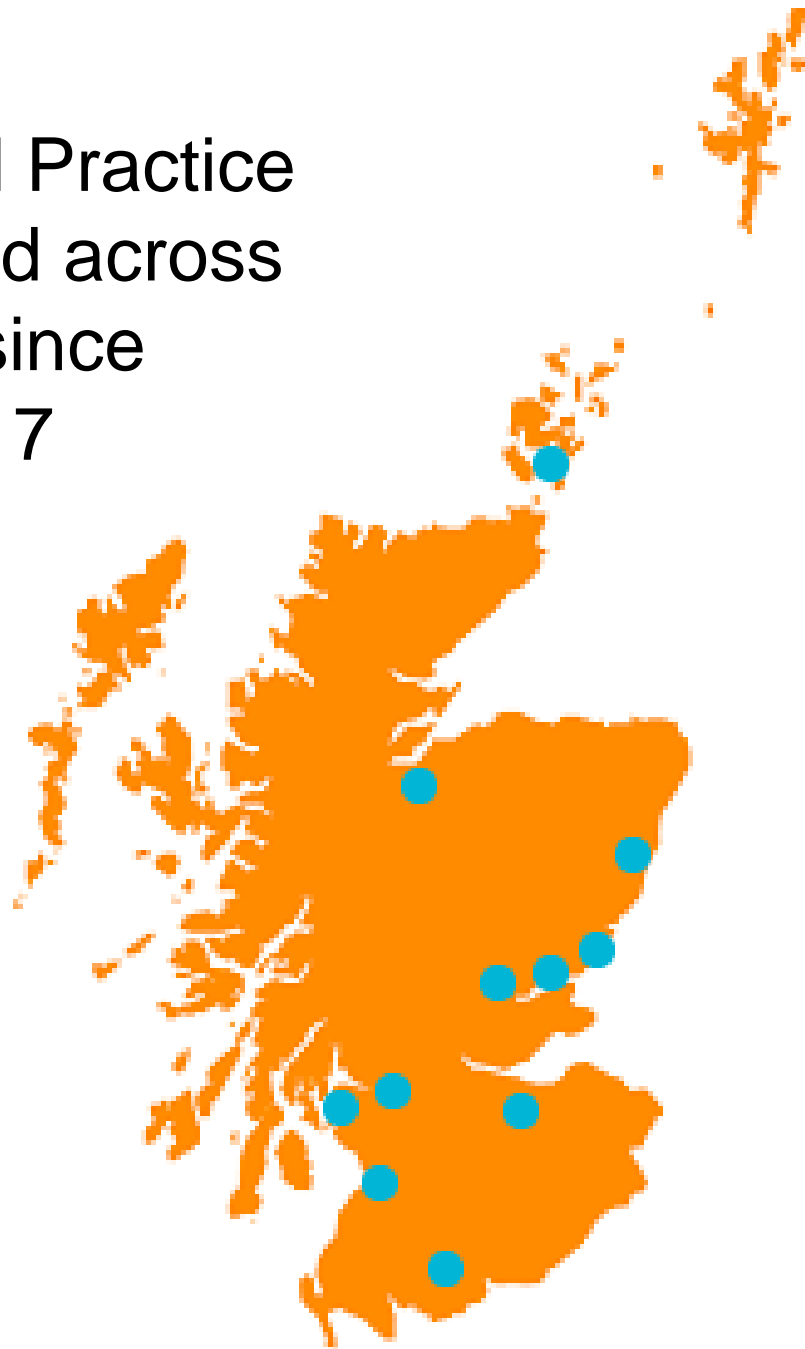
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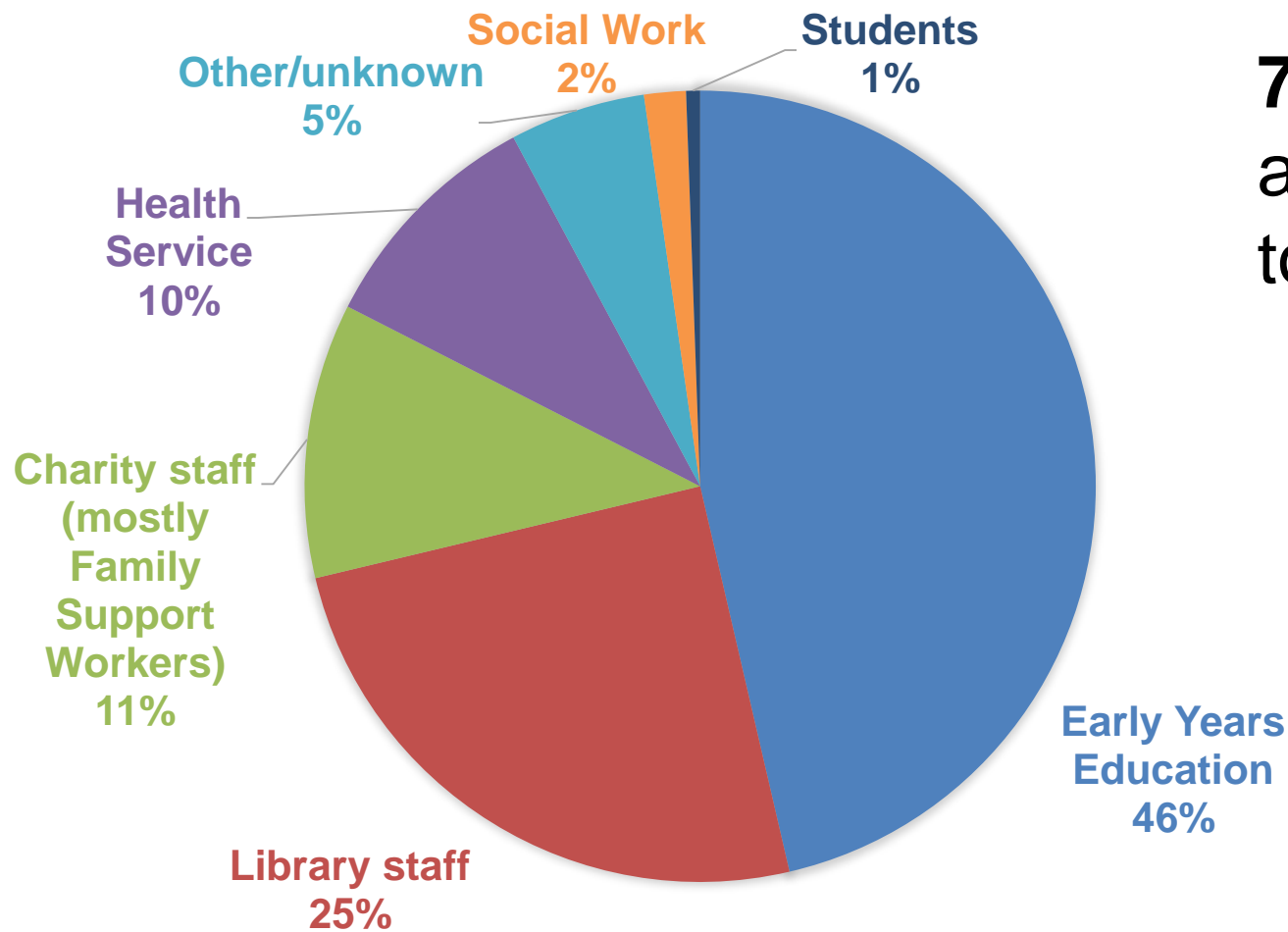
Bookbug across Scotland



16 Shared Practice
events held across
Scotland since
March 2017



Who attended?



703 people attended in total

Response

“Really great, very informative...has given me a boost to get Bookbug back into my daily practice with families, even if it's only singing one song or rhyme during a home visit with a family. ”

“I felt that the event showed me I was part of a bigger picture.”

Online delivery

- Investigating delivering some elements of shared practice events online.
- Recently brought together professionals to share practice around supporting families remotely in a online webinar, which had a wide reach across Scotland.

Thank you!
Mòran taing

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bookbug@scottishbooktrust.com