



BOKSTART

BOOKSTART IN NORWAY PILOT FROM 2018-2022.

Association Read (Foreningen !les) has initiated Bookstart in Norway. In short, it involves handing out free books and information about language development in the 0–2 demographic and their parents, in cooperation with local health centres and libraries in Oslo (around 9000 births per year).

The main goal is to strengthen the parents' role in their children's development of language and identity, and facilitate a desire to read, joy of reading and their reading – and writing skills in later school years.

Association Read cooperate with several municipalities in order to implement Bookstart.

In 2021 Association Read also started a collaboration with the [Sami parliament](#) in Norway in order to develop a sami language Bookstart project.

The project is funded, amongst others, by [Egmont Fonden](#) (Denmark).

Foreningen
!les | 1997-2022
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ÅR



ABOUT ASSOCIATION READ – FORENINGEN !LES

The leading provider of literature for children, youth and adults in Norway.

Association Read is a non-profit membership organization established in 1997. Today, the association has 39 membership organization from all parts of the Norwegian book industry. Association Read is funded by the membership organizations as well as the National Library and the Norwegian Directorate for Education and Training.

Our goal is to promote reading and create readers among children and youth. Through our work, we annually reach over 400 000 children and young adults and approximately 10 000 teachers and librarians. Our work is carried out in large parts in schools; however, we do work in other arenas as well.

Association Read provides three different literature prizes: Ungdommens kritikerpris (The Young Critics Award), Uprisen (The Norwegian Youth Literature Award) og Bokslukerprisen (The Avid Reader Award), different anthologies aimed at several different target groups, a non-fiction magazine called Faktafyk, Bookstart, Booktalk and Reading Booths (Lesebiosk). All our reading campaigns are free and available nationally.

The association has been nominated for Astrid Lindgren Memorial Award (ALMA), the world's largest children's literature award, five times. For 2023 Uprisen (The Norwegian Youth Literature Award) was nominated for ALMA.

Website: foreningenles.no



BOOKSTART IN NORWAY

Pilot from 2018-2022.

The public health nurse give the parents a book when their baby is around eight months.



This is a wordless picture book, and the idea is that parents can tell the story for the baby in their own language.

Pictures from «Revungen».







Pictures from the informational material:

WELCOME TO BOOK START

Book start encourages you as an adult to read aloud, sing, rhyme and chat with your child. Language stimulation at an early age is important so that children become good readers, fond of books and acquire a large vocabulary. In other words, Book start helps children prepare for later life.

Libraries have books for all ages and in many languages. You can borrow books for free.



No, but we love listening!
Books are also for babies.





READ EVERYTHING

You can read more than just books. Such as advertisements, road signs, newspaper texts and the milk carton.

A child learns new words and phrases by listening to them being read aloud.

Try to explain difficult words.

ROAD SIGNS



Hickory dickory dock
The mouse ran up the clock
The clock struck one
The mouse ran down
Hickory dickory dock.



READ BOOKS

You can borrow them for free at the library.
Wish for books as a gift. Buy them at the bookstore. On the internet. In the grocery store.

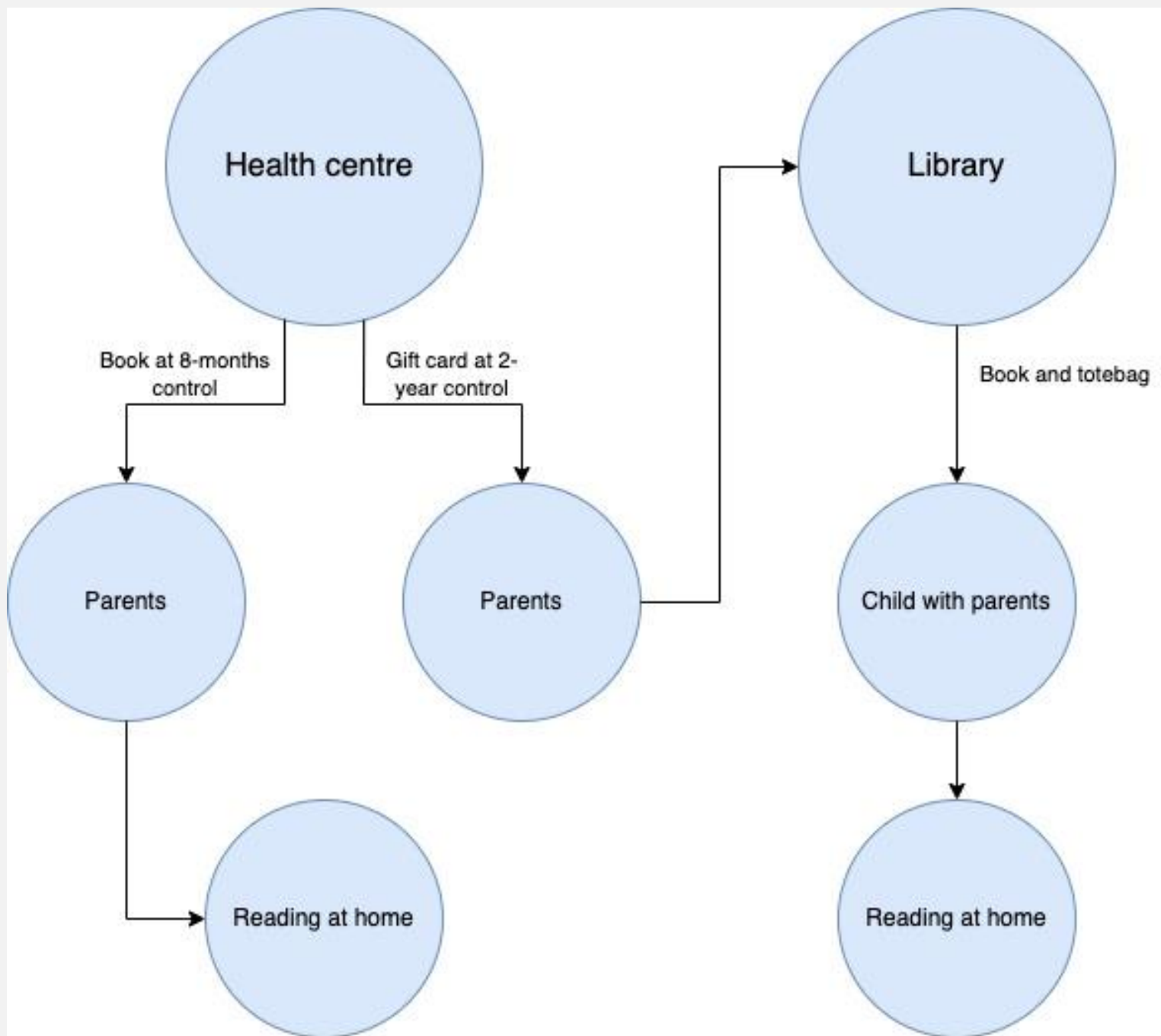


London Bridge is
falling down,
Falling down,
falling down.
London Bridge is
falling down,
My fair lady.

READ OFTEN

You don't need to read for a
long time, but read often.





Bokstart in Oslo is a collaboration between health centers and public libraries.

The goal is to inspire parents to read at home with their children more frequently and become familiar with the local library.









BOKSTART

Foreningen !les – Assosiation Read

Websites:

<https://foreningenles.no/>

<https://bokstart.no/>

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