

An introduction to Better Beginnings

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Department of
Primary Industries and
Regional Development

RioTinto



From little things . . . big things grow



- Western Australia was facing critical literacy issues
- There was a need for generational change
- Research showed that early literacy was key
- Bookstart in the UK provided inspiration and evidence base to start the conversation



To read more about our journey: www.better-beginnings.com.au/about-us/reading-helps-kids-fly

Key Aims of Better Beginnings



- Enable access for all families to high quality resources and activities that support early learning and influence home literacy practices.
- Encourage and support parents as their child's first teacher
- Promote public libraries and champion their role in supporting the development of literate communities.



Find out more about us at: www.better-beginnings.com.au/about-us



Key Partnerships

- Local Governments (public libraries)
- Child and Adolescent Health Service
- WA Country Health Service
- Department of Primary Industries and Regional Development
- Department of Education
- Rio Tinto



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Making a Difference

From little things
big things grow

State Library of Western Australia
Better Beginnings Family Literacy Program
Working together to improve literacy in Western Australia



 State Library
OF WESTERN AUSTRALIA
 RioTinto
Department of Regional Development and Lands
 ROYALTIES
FOR REGIONS
Supported by Western Australian Local Governments

- Reached over 1,000,000 families to date, in every local government area in WA
- Reached 96% of families in WA to deliver the birth program
- Reached 99% of schools in 2022
- Award winning program



Read the evaluation reports: <https://www.better-beginnings.com.au/about-us>

Baby Pack



In The Bush I See By Kiara Honeychurch



Baby Ways by Nola Allen & Margaret Robson Kett



Find out more at: www.better-beginnings.com.au/reading-packs/babies

Is your child 2 years old?

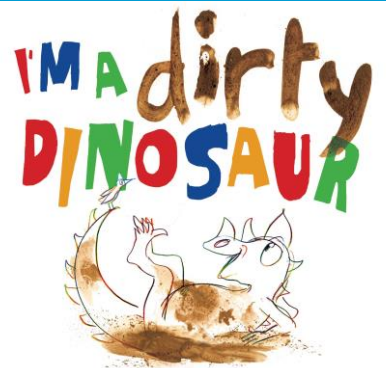
Have you received your Sing With Me! pack?



Sing With Me!



I'm A Dirty Dinosaur
By Janeen Brian



JANEEN BRIAN & ANN JAMES



Nursery rhyme magnet



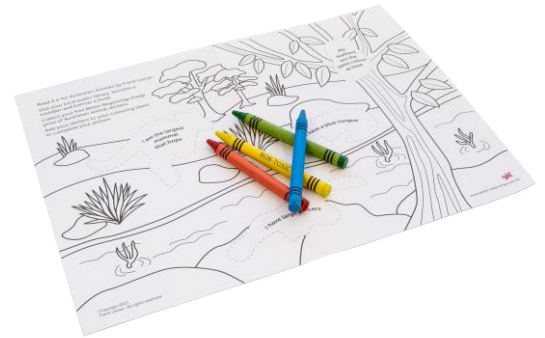
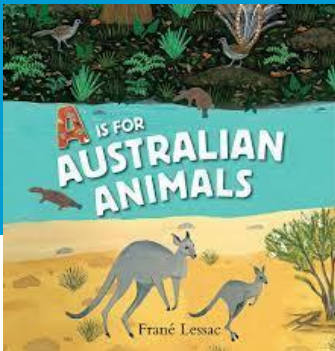
Find out more at: www.better-beginnings.com.au/reading-packs/toddlers



Kindergarten Pack



A is for Australian
Animals by
Frané Lessac



Find out more at: www.better-beginnings.com.au/reading-packs/kindergarten

Indigenous Program



Find out more at: <https://www.better-beginnings.com.au/reading-packs/indigenous-families>

Bright Tomorrows App



BRIGHT TOMORROWS
start today with **Better Beginnings**

Meaningful moments build young brains

Download the app today



Download the Bright Tomorrows app and sign up to **A Rhyme A Day** to watch 30 fun nursery rhyme videos.

The **A Rhyme A Day** growth course has been developed in partnership between the State Library of Western Australia's Better Beginnings program and the Telethon Kids Institute.

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Meaningful moments build young brains



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Read


Talk

Sing

Write

Play

Want more rhymes?
Contact your local library to see if they offer a Rhyme Time session. To find your nearest public library, visit the Library Finder on the Better Beginnings website.



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www.better-beginnings.com.au

Better Beginnings Website



Select Language



Search...



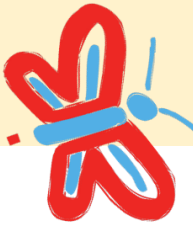
BB for Practitioners

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READING HELPS KIDS *Fly*



Reading Helps Kids Fly



www.better-beginnings.com.au

Thank you

Supporting families in
your community to

Read

Talk

Sing

Write

Play

together
every day



Reading Helps Kids Fly



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