



In 2020, Raising Literacy Australia is celebrating its 15th birthday.

Raising Literacy Australia is a not-for profit organisation committed to enriching children's lives from birth through every day literacy practises.

Through our programs, we support families to READ, SING, TALK and PLAY with their children from birth.

We provide universal and targeted book gifting packs, educational resources, community sharing libraries, and professional learning and role modelling. These initiatives support families and the early childhood sector to nurture children's development, to establish a love of reading and lifelong learning.



We acknowledge the Kaurna people as the traditional custodians of the land we meet on today.

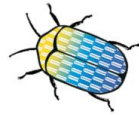
We recognise and respect their cultural heritage, beliefs and relationship with the land.

We acknowledge that they are of continuing importance today.

We pay our respects to Elders past, present and emerging, and extend that respect to all Indigenous and First Australian People who are present.

What we do

RLA programs share a common theme – early childhood development through accessible everyday literacy practises in the home and through services.



BOOK GIFTING PROGRAM

FEATURED STORIES

READ TO ME

83% of carers said the Read to Me book packs meant they spent more time 'together' time with their child/ren.

COMMUNITY SHARING LIBRARIES



Read to Me – from a foster carer

"It's fabulous! We have emergency care children come through our house too and if they receive a pack while with me, I make sure to name their books and send it all with them. Very important and special!"

LITTLE BOOK PRESS

Our impact

95.09% of parents/carers are now having literacy based discussions with their preschool.

96.93% of families and children said the packs are having an impact.

90.18% of children enjoy the books and recognise the story in group reading time.

* 2019 preschool reading pack survey



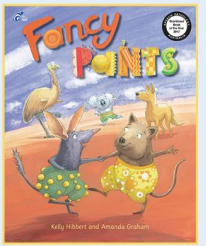
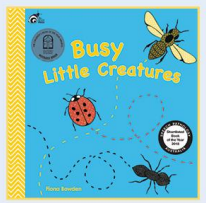
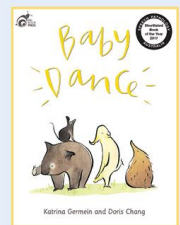
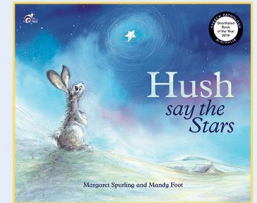
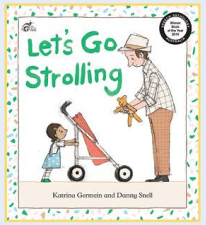
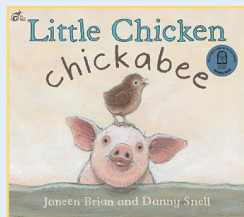
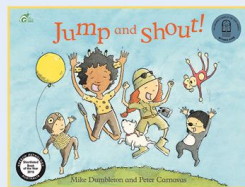
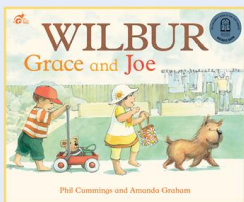
MENTORING

PROFESSIONAL LEARNING

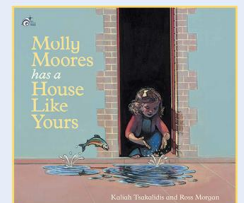
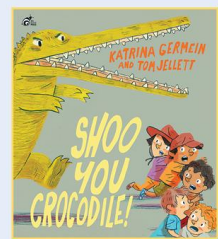
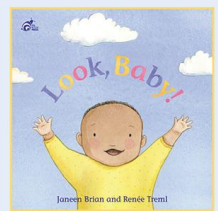
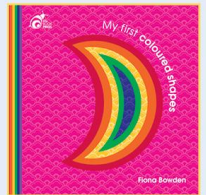
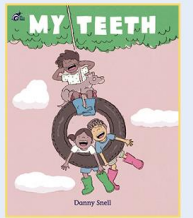
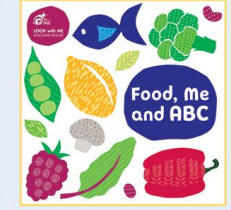
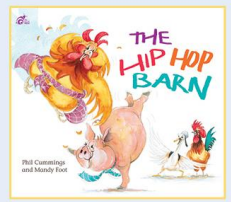
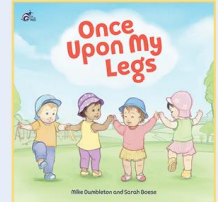


Little Book Press publishing house of Raising Literacy Australia

OUR AWARD-WINNING TITLES



NEW RELEASES



Universal Book Gifting Program – Baby, Toddler and Preschool Reading Packs



Baby



Toddler

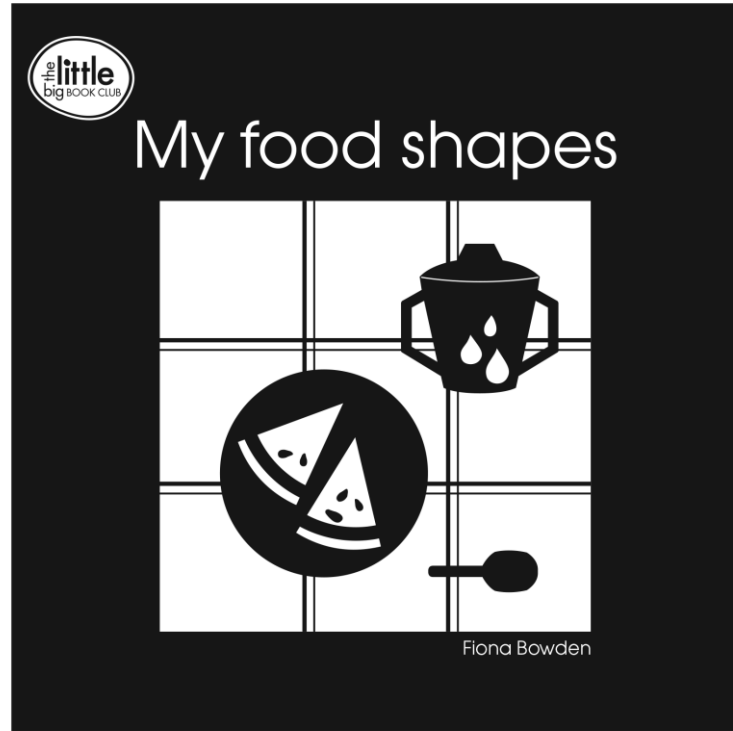


Preschool

Baby Reading Pack – Sing With Me Buggy Board book



Baby Reading Pack – My Food Shapes Black & White Board Book

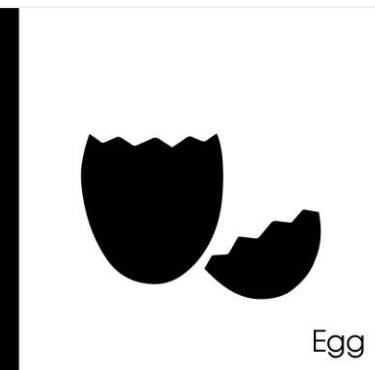


Heart



Pumpkin

Oval

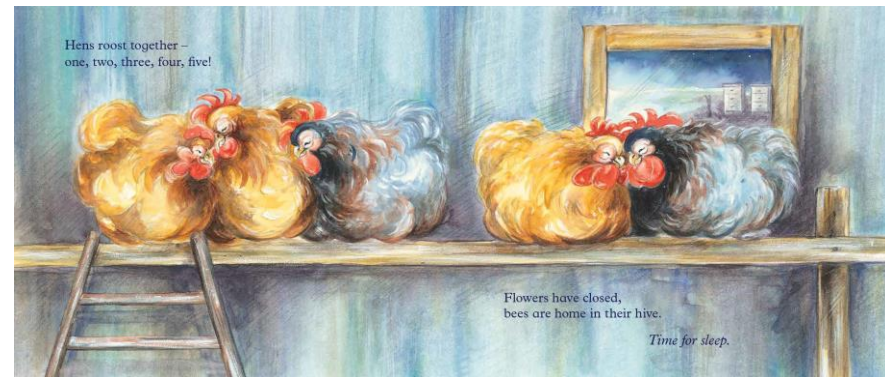
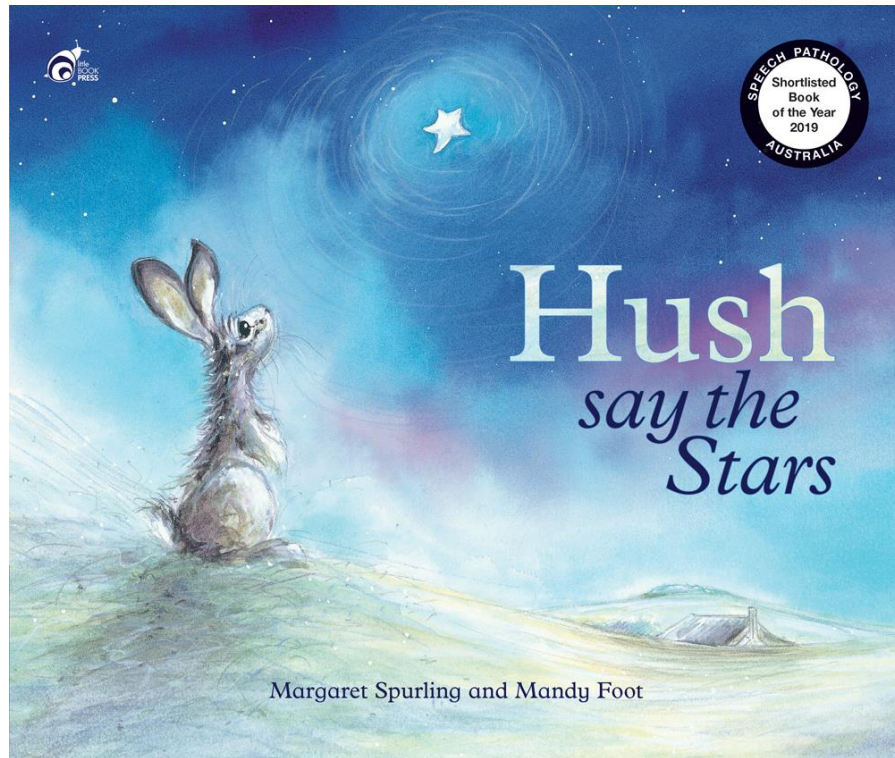


Egg

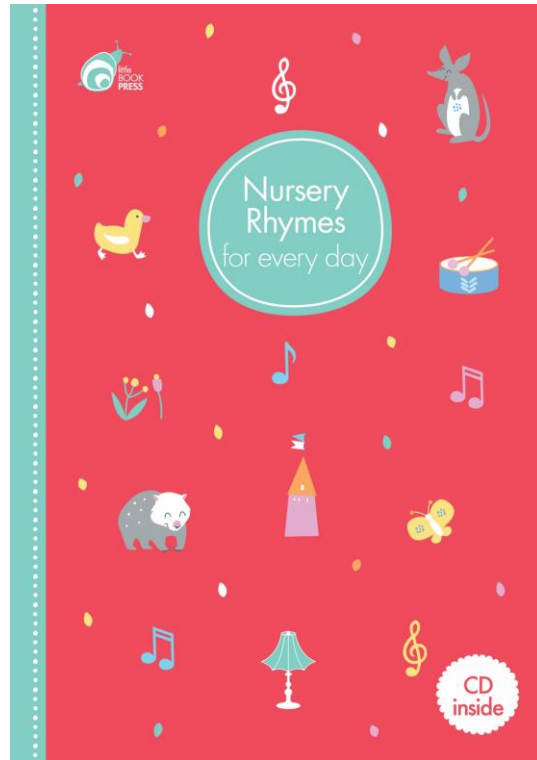
Baby Reading Pack – Once Upon My Legs Picture Book



Baby Reading Pack – Hush say the Stars Picture Book



Baby Reading Pack – Nursery Rhymes for Every Day Book & CD



Track 11: Old MacDonald had a Farm

Old MacDonald had a farm, ee-aye-ee-aye-o.
And on that farm he had some cows, ee-aye-ee-aye-o.
With a moo moo here, and a moo moo there,
Here a moo, there a moo, everywhere a moo moo.

Old MacDonald had a farm, ee-aye-ee-aye-o.
And on that farm he had some ducks, ee-aye-ee-aye-o.
With a quack quack here, and a quack quack there,
Here a quack, there a quack, everywhere a quack quack.

Old MacDonald had a farm, ee-aye-ee-aye-o.
And on that farm he had some sheep, ee-aye-ee-aye-o.
With a baa baa here, and a baa baa there,
Here a baa, there a baa, everywhere a baa baa.

Old MacDonald had a farm, ee-aye-ee-aye-o.
And on that farm he had some pigs, ee-aye-ee-aye-o.
With an oink oink here, and an oink oink there,
Here an oink, there an oink, everywhere an oink oink.
Old MacDonald had a farm, ee-aye-ee-aye-o.



Track 12: Teddy Bear, Teddy Bear

Teddy bear, teddy bear, turn around!
Teddy bear, teddy bear, touch the ground!

Teddy bear, teddy bear, reach up high!
Teddy bear, teddy bear, touch the sky!

Teddy bear, teddy bear, turn around!
Teddy bear, teddy bear, touch the ground!

Teddy bear, teddy bear, bend down low!
Teddy bear, teddy bear, touch your toes!

Teddy bear, teddy bear, turn around!
Teddy bear, teddy bear, touch the ground!

Teddy bear, teddy bear, go to bed!
Teddy bear, teddy bear, rest your head!

Teddy bear, teddy bear, turn around!
Teddy bear, teddy bear, touch the ground!

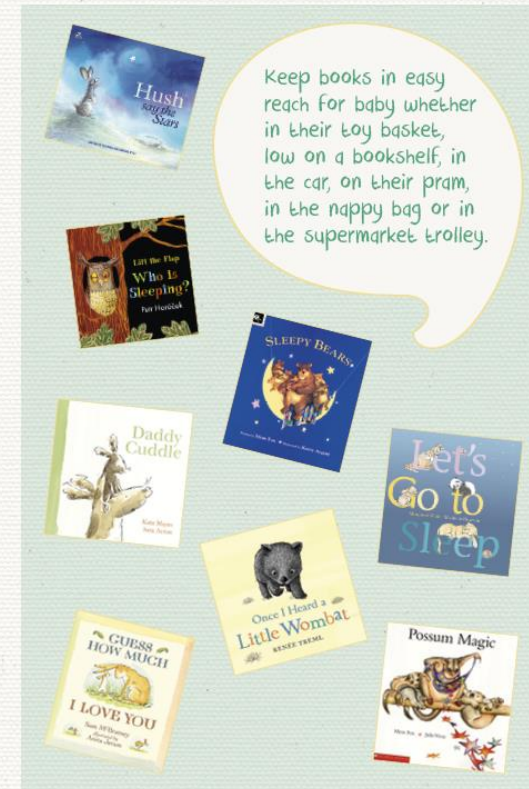
Teddy bear, teddy bear, turn out the light!
Teddy bear, teddy bear, say good night!

Baby Reading Pack – Read, Sing, Talk & Play A5 Parent Book



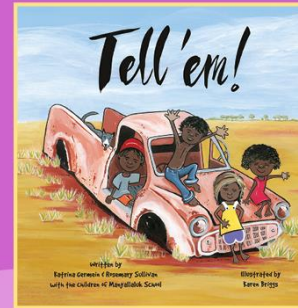
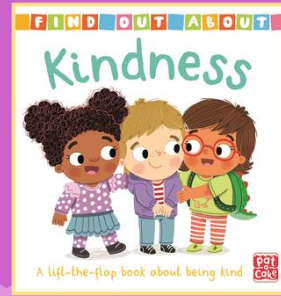
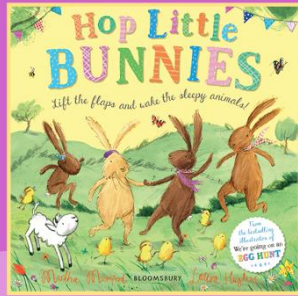
WHY READ?

Sharing stories every day supports your baby's brain to develop. By **reading together** you are helping your baby become familiar with sounds, words, language and over time the joy of books. A **daily reading routine** allows you and your baby that all important one-on-one time together, to bond and settle. **Read and talking with your baby** is a great way to bond and feel close. Reading a quiet story can bring closeness, while reading a lively book can be great fun! By talking and sharing books you are helping your baby to hear words and what they mean. This is how children first learn to talk.

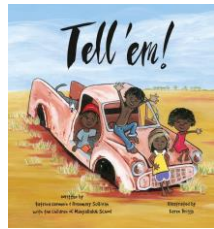
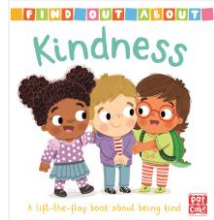
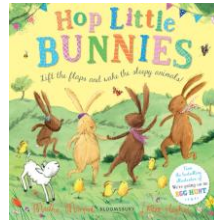


Featured Stories Monthly Social Media Campaign

Website, Facebook, Instagram, Twitter, YouTube and Print Media



JUNE Featured Stories



books for toddlers raising literacy AUSTRALIA

ACTIVITY TIME

Find Out About: Kindness
Mandy Archer and Louise Forshaw

Playing together is learning!
Help children learn the power of kindness in everyday life with this fun lift-the-flap book.

You will need:

- Template
- Crayons to decorate
- Scissors
- Glue or sticky tape
- Small, clean recycled containers such as yoghurt pots, margarine containers, strawberry punnets, etc
- Items for tea party (optional).

Instructions:

1. Colour in the template items and cut out.
2. Attach the templates to items of recycling to create your own teapot and cut set.
3. Set up the items as a tea party at a table.
4. Add in any other items such as teddies, flowers, or some fruit or food for a snack.

Ideas for play:

- Talk with your child to discuss who they would like to invite to the tea party. It could be for a toy, a family member, a friend, or someone from their imagination.
- Discuss with your child how they can make the tea party special for their friend to show them kindness. What is their friend's favourite snack? Maybe write a special invitation?
- Enjoy a tea party together and spend time chatting and talking, letting your child direct the conversation.

More information
Some of the most important learning takes place in a child's first five years. Young children need opportunities to discover early in life how to share, to be patient, to manage their emotions and to develop empathy – to understand how others may be feeling. It takes practice and repeated experiences from watching role models for children to begin to understand these concepts.

Songs to sing
If You're Happy and You Know It, Polly Put The Kettle On, or Five Currant Buns.

Key message
Children learn by watching and copying.

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*You can introduce simple Science Technology Engineering & Maths (STEM) concepts to children aged 2+ years through every day play.

LIBRARIES AND PLAYGROUPS **books for toddlers**

Learning Time - session plans

Find Out About: Kindness

by Mandy Archer and Louise Forshaw

A lift the flap book about ways to show kindness to friends, family and animals. Featuring friendly characters and familiar situations with siblings, friends and family, children can learn to empathise and socialise with others. With fun flaps to lift, this is an excellent book for older toddlers, young children and parents to share together.

Key Message for Parents | Children are born ready to learn
Share with parents and carers that childhood is not simply a time to wait until children are old enough for school.

- Children are born eager to learn
- Children are constantly learning and seeking experiences
- Regular exposure to nurturing language helps strong brain connections to grow.

Australian Early Years Learning Framework | Outcome 4: Children are confident and involved learners.
Family and community experiences assist children to make connections and to make sense of new experiences.

- Children resource their own learning through connecting with people, place, technologies and natural and processed materials
- Children transfer and adapt what they have learned from one context to another
- Children develop dispositions for learning such as cooperation, confidence, creativity and reflexivity.

Welcome
Ask carers to write nametags for themselves and their children.

Welcome everyone, introduce yourself, remind adults to turn their mobile phones off and that there will be time for adults to chat after the story and songs.

Welcome Song (or your preferred song)
Have the words available as a handout or written on a board or butcher's paper for the adults to read and join in.

Find booklists, tip sheets, nursery rhymes and activity and learning time sheets @ thelittlebigbookclub.com.au

raising literacy AUSTRALIA the little big book club Proudly supported by The Advertiser

JUNE FEATURED STORIES raising literacy AUSTRALIA

books for babies

books for toddlers

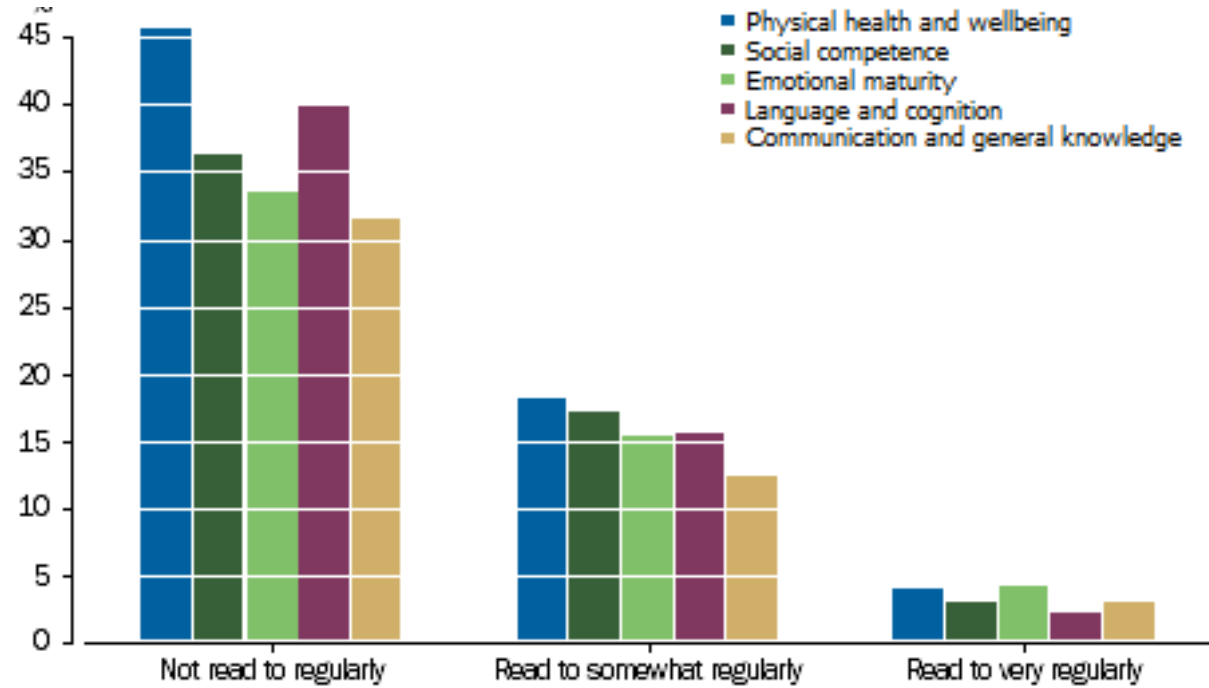
books for preschoolers

read sing talk play

Buy these books via our website and help our programs grow.
raisingliteracy.org.au

Raising Literacy Australia Inc. is proudly supported by the Government of South Australia through The Department of Education and Child Development and The Advertiser. Proudly supported by The Advertiser Government of South Australia.

Australian Bureau of Statistics, Australian Government



Source: Integrated Tasmanian Education and ABS Census Dataset

<http://www.abs.gov.au/AUSSTATS/abs@.nsf/Lookup/4261.6Main+Features102006-2013>

Read To Me – Targeted Programs



Read To Me – Out of Home Care

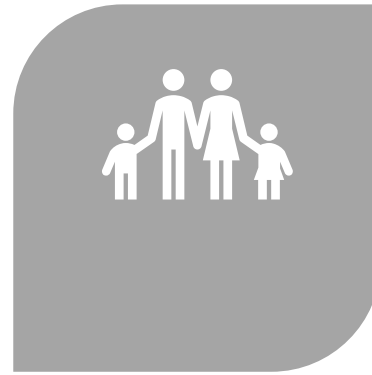


Read To Me – Building Home Libraries

Read To Me – Out of Home Care



RESIDENTIAL CARE



FOSTER CARE



KINSHIP CARE

In South Australia, as at 30 June 2019 there were 4624 children in out of home care.
Statistic provided by Australian Institute of Health and Welfare.



Australian Institute of Health and Welfare – Out of Home Care Statistics

- 92% of children in care are below the average reading level at age 7. Low levels of literacy are an indicator of poor health associated with disadvantage and a higher chance of being homeless.
- 75% of children in care do not complete 12 years of school. This can have a negative impact on their work and educational outcomes.
- 35% of children in care are entering the juvenile justice system.
- Indigenous children continue to be overrepresented with 1 in 6 indigenous children receiving child protection services.



Every child no matter their circumstances has the right to be treated equally, with respect and supported in their pathway to social inclusion and lifelong learning that enables them to reach their full potential, maximise life opportunities and contribute to society.

Startup Packs - Baby pack



- Letter of Introduction
- Sing with me buggy book
- My Everyday shapes - board book
- Hush says the stars
- Lullabies for bed time
- Let's Go Strolling
- Let's Play - Board Book
- Guess How Much I love you
- Nursery Rhymes for Every Day
- Baby Dance
- First Baby Days - Moo Peek-a-Boo
- Peek and Play Rhymes - Incy Wincy Spider
- Baby - Read, Sing, Talk Play everyday booklet
- Tummy Time A4 pop out cards x 4
- Role Modelling DVD
- It Story Time Brochure
- Calico Library Bag

Top Up Packs – every 3 months



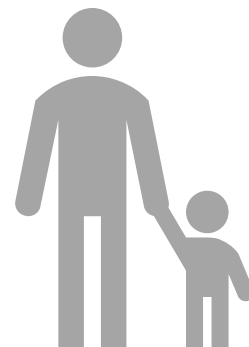
Packing and Distribution



2018 Carer Surveys



95% of carers agreed the Read to me books are enjoyed by the child/ren.

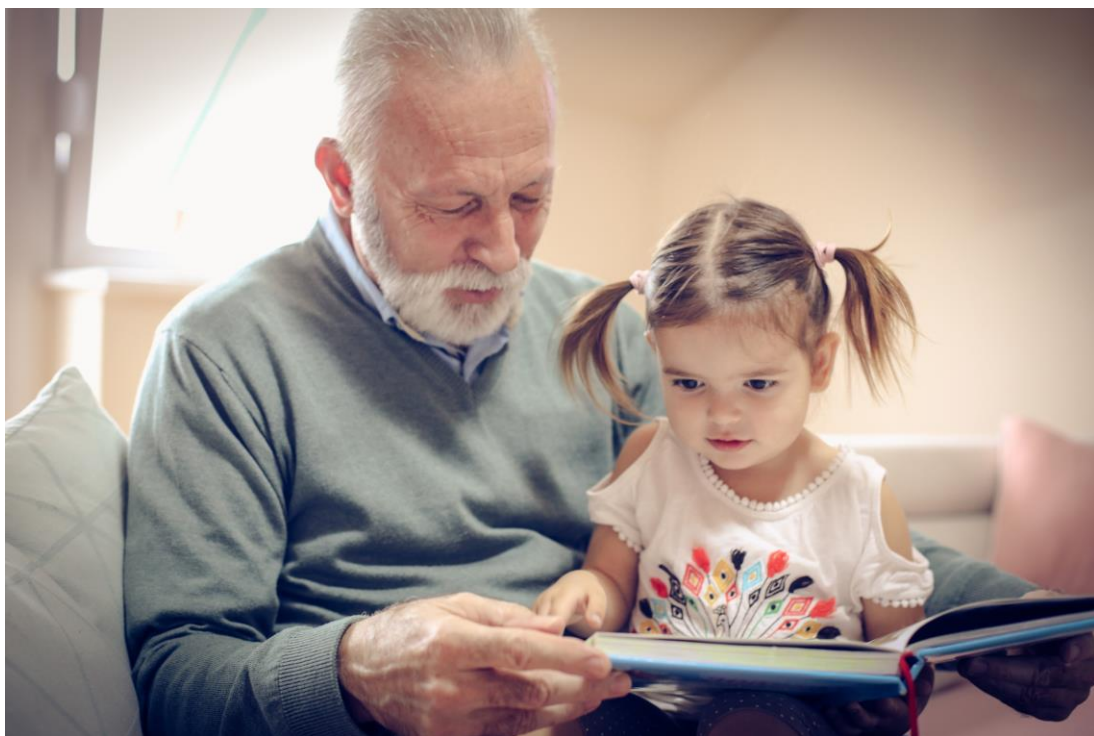


83% of carers agree the Read to Me book packs have meant I spend more 'together' time with my child/ren.



86% of carers read books to their child/ren at least once a day.

Carer Feedback



Kinship Carer

'As a foster carer – kinship, I love that my grandchild receives these books. It truly fosters a love of books. Children learn to read on the laps of parents / grandparents.'

Foster Carer

'It's fabulous! We have emergency care children come through our house too and if they receive a pack while with me, I make sure to name their books and send it all with them. Very important and special! '

read
♀ ME

raising
literacy
AUSTRALIA

♥
FREE BOOKS
for your family
for a year

READ TO ME - BUILDING HOME LIBRARIES



Piloting with the Inner North, Adelaide



694 children aged between 2-4 years living in in this community.



45% of the population speak a language other than English



Unemployment is at 12.2% more than double the average for the state



Median weekly income is \$225  lower than the Australian average



All schools are **below**  or substantially below **Australian averages for NAPLAN**



1. Service providers
Identify families



2. Provide fact sheet
& survey to families



3. RLA delivers
training to staff from
services



4. Books selected for
families



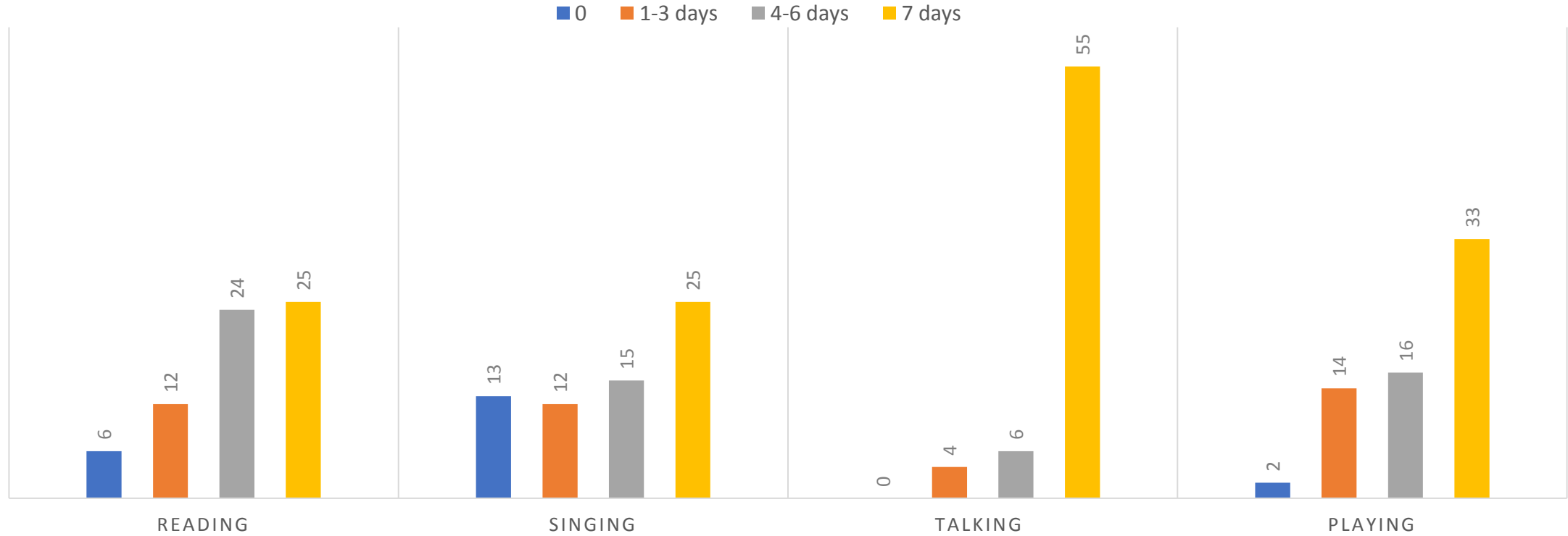
5. Services deliver
packs and role
model with families



6. Repeat Survey and
evaluate program



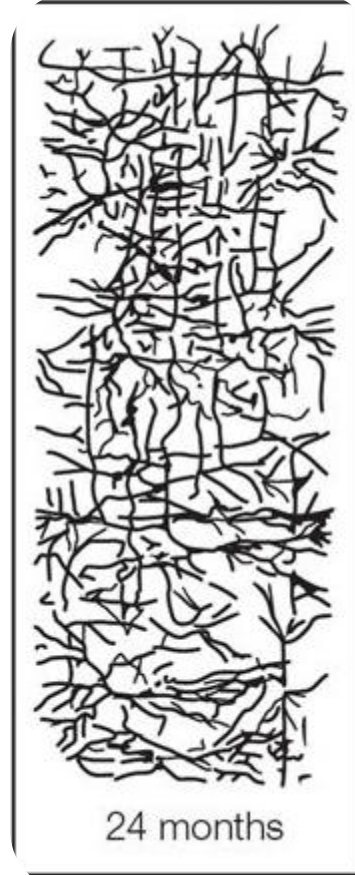
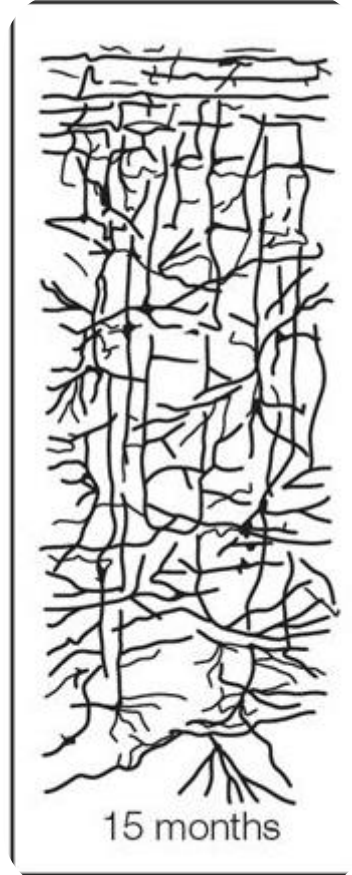
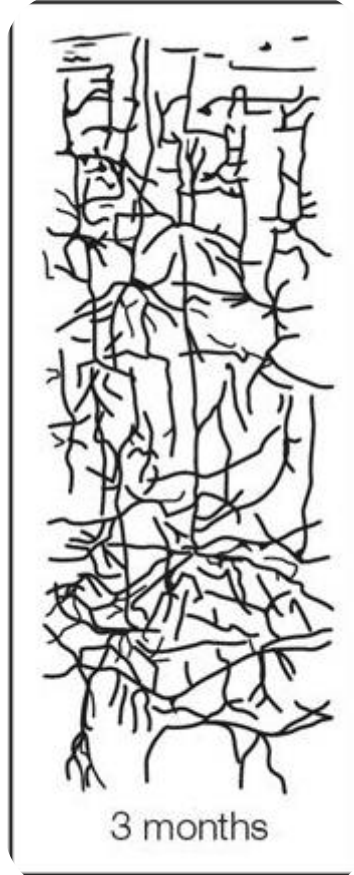
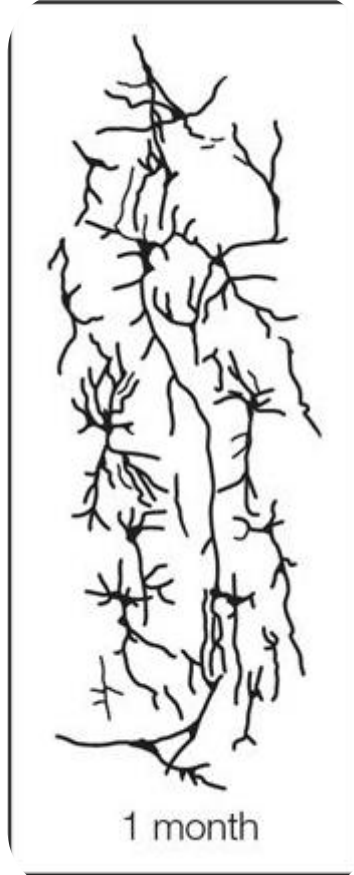
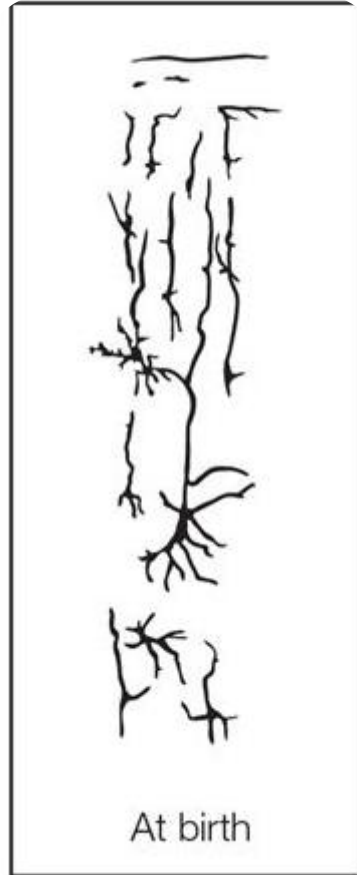
HOW OFTEN DO YOU READ, SING, TALK AND PLAY?



Building Parental Capacity



Sharing what we know about healthy brains



Three Core Concepts in Early Development

2 Serve & Return Interaction Shapes Brain Circuitry

NATIONAL SCIENTIFIC COUNCIL ON THE DEVELOPING CHILD

Center on the Developing Child  HARVARD UNIVERSITY

Serve and Return in Practice



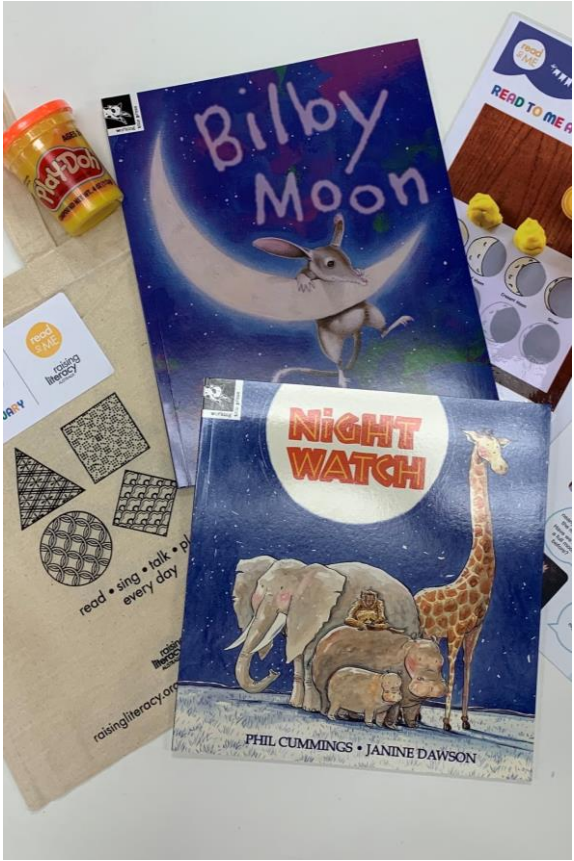
Every Day Literacy



Startup Packs – Toddler Pack



Monthly Packs



The moon has different phases.



Let's make the shapes of the moon with the playdough.

You have nearly made all the moons! Have we seen a full moon before?



What do you see in the night sky?

moon phases

TOGETHER YOU and ME

Bilby Moon

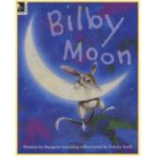
TOGETHER YOU and ME



Look at the night sky with your child. Can you see the moon? The stars? Sing *Twinkle, Twinkle, Little Star* together or a favourite song.



Look at the pictures of the moon in the stories. Talk about the changes that are happening. Your child might ask lots of questions... this is good! If you are unsure of the answer – research it together!



Learning about the moon helps your child learn that even though they can't always see all of the moon, it still exists. This encourages them to explore the world around them!



Parent Feedback

"I am very busy my kid, playing and making different craft things, reading and learning new things. With these activities we are not using laptops or cellphones." (Shilpa and Shailesh)

"I never used to give my son a book I thought he was young 'till I got the book pack. He loves his books we read every day." (Zahira Saleh)

"We have many more books at home, I read the books with my son before going to bed. I think is very good program." (Syeda Choudhury and Golam Mostafie)

"His way of talking some words. He now has a stock of new words."(Ikhlas)

"Luna wants us to read to her more". (Ngaree Finnis)





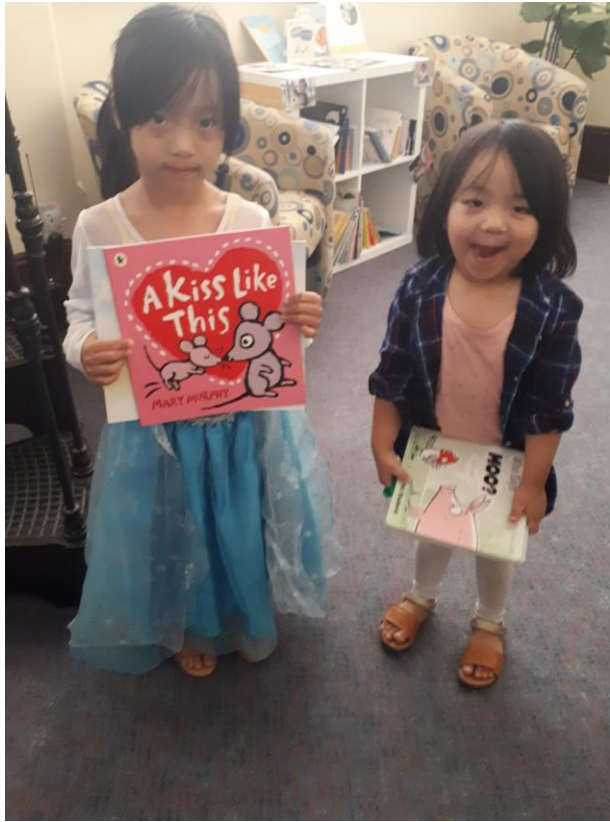
Jacqueline who has been delivering packs to families, has observed positive changes with parent's enjoying spending time together with their children and reading more.

Jacqueline, Masters of Social Work, UnitingCare Wesley Bowden

Community Sharing Libraries



Refugee Health Service



'The kids LOVE it and many have left clutching books close to their hearts.

Your program gives daily joy to some very wonderful families that have travelled through such adversity to arrive here. It really makes them feel welcome in their new home.'

Kate Spanner, Refugee Child Health Nurse

Professional Learning



The fire of literacy is created by the emotional sparks between a child, a book, and the person reading.

Mem Fox

Thank you



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